

**BHARAT**  
**PRINT EXPO 2026**

THE TOTAL  
PRINT & PACKAGE  
CONVERTING  
EXHIBITION

27 28 29  
**APRIL 2026**  
CHENNAI TRADE CENTRE  
CHENNAI

# PRINT opportunities **MAXimised**



Make your **BRAND** visible  
to your **CUSTOMERS**

# SHOW DIRECTORY ADVERTISEMENT

**FRONT COVER** - Maximum Visibility  
INR ₹1,00,000 | \$2000

**BACK COVER** - Premier Position  
INR ₹90,000 | \$1800

**FRONT COVER INSIDE** - High Visibility  
INR ₹75,000 | \$1500

**BACK COVER INSIDE** - High Visibility  
INR ₹75,000 | \$1500

**FIRST PAGE** - Prime Position  
INR ₹60,000 | \$1200

**LAST PAGE** - Prime Position  
INR ₹60,000 | \$1200

**PAGE 2 TO PAGE 15** - Prime Position  
INR ₹50,000 | \$1000

**INSIDE FULL PAGE** : INR 40,000 | \$800

**INSIDE HALF PAGE** : INR 25,000 | \$500

*\* GST Extra @ 5%*



**BHARAT** THE TOTAL PRINT & PACKAGE CONVERTING EXHIBITION  
**PRINT EXPO 2026**  
27 28 29 APRIL 2026 CTC, CHENNAI

**NIPPON COLOR**  
VISIT US  
BOOTH B-65

**Our Solutions**

- CTP Machines
- CTCF Plates
- Thermal Plates
- Digital Label Finisher
- Inkjet Label Press
- Digital Embellishment
- Inkjet Book Printing Press

**CONTACT US**  
+91 22 836 1010  
sales@nipponcolor.com  
www.nipponcolor.com

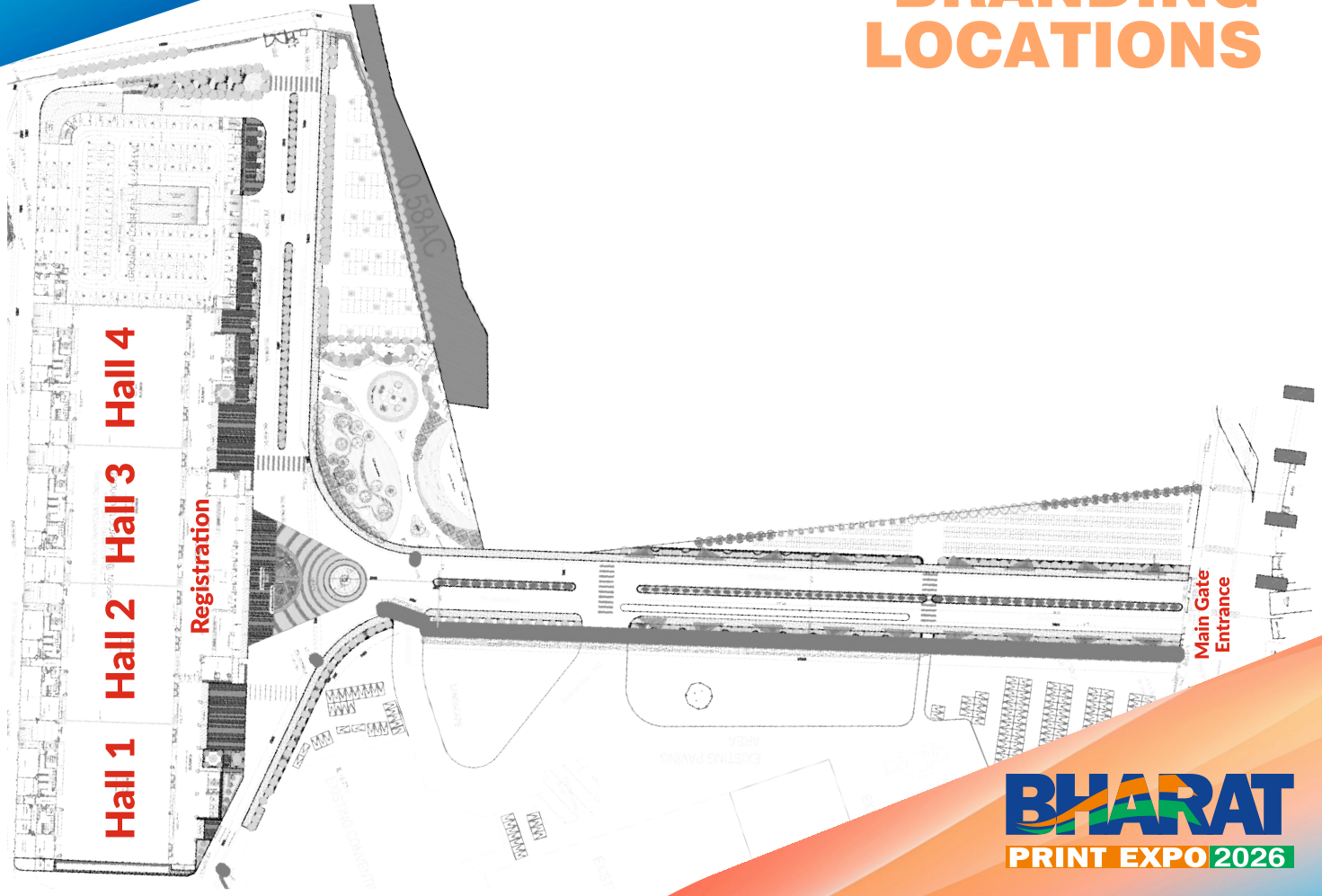
**40**  
**EXHIBITION CATALOGUE**

**BHARAT**  
**PRINT EXPO 2026**

# BRANDING OPPORTUNITY



# BRANDING LOCATIONS



# BRANDING OPPORTUNITY



Self Standee near Registration Area

Cost ₹ 1,00,000 | \$ 2000

\*Per Banner

\* GST Extra @18%

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# BRANDING OPPORTUNITY



Cost ₹ 60,000 | \$ 1200  
\*PerBanner

\* GST Extra @18%

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# BRANDING OPPORTUNITY

## Hall Entrance

LED Screen

(\*Minimum 20 times a day)



Cost ₹ 20,000 | \$ 400  
\*Per Day

\* GST Extra @18%

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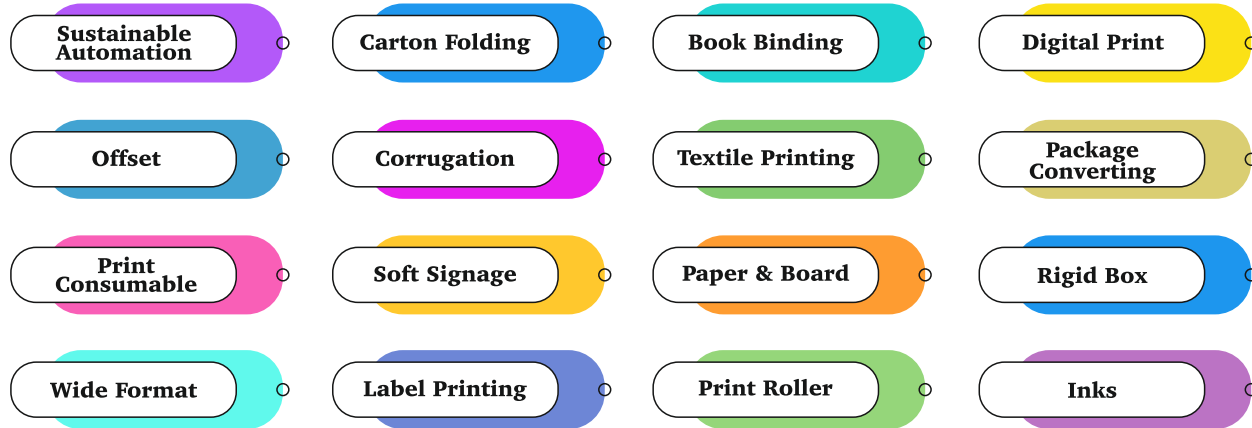
**Become a  
Partner**

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# PARTNERSHIP OPPORTUNITY

## "EXCLUSIVE CATEGORY PARTNER:

Partnership Value: INR 8,00,000 / USD 16,000



\* GST Extra @18%

# PARTNERSHIP OPPORTUNITY

## "EXCLUSIVE CATEGORY PARTNER:

Partnership Value: INR 8,00,000 / USD 16,000

### Benefits:

#### Logo Promotions:

- Event Website
- E-communications
- Social Media Graphics
- On Venue Hoardings and Branding
- Visitor Invitations (Print & Online)
- Promotional Events

#### Self Standee:

- One standee (10\*10 feet) near entrance of Exhibition Hall
- One standee (10\*10 feet) in the visitor walkway.

#### Promotional Video:

- 30 to 60 sec video run in loop over LED screens on venue for all the three days of exhibition.- Minimum run- 20 times per day

#### Advertisement in Exhibition Directory:

- In starting prime pages

#### Media Coverage:

- Photo, Video, Byte Coverage by Event Media Team during the Show

#### Social Media Posts:

- Exclusive Social Media Posts highlighting your exclusive category

*\* GST Extra @18%*

# PARTNERSHIP OPPORTUNITY

## VISITOR LANYARD PARTNER:

Partnership Opportunity : 1 Nos

Partnership Value: INR 6,00,000 / USD 12,000

### Benefits:

- Logo on Lanyard (20000+)
- Logo on Pre Registered Visitor Link
- Logo on Visitor Registration Form
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Media Coverage
- Branding at Registration Area
- Logo with Other Co-Sponsors across the venue
- Social Media Post



\* GST Extra @18%

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# PARTNERSHIP OPPORTUNITY

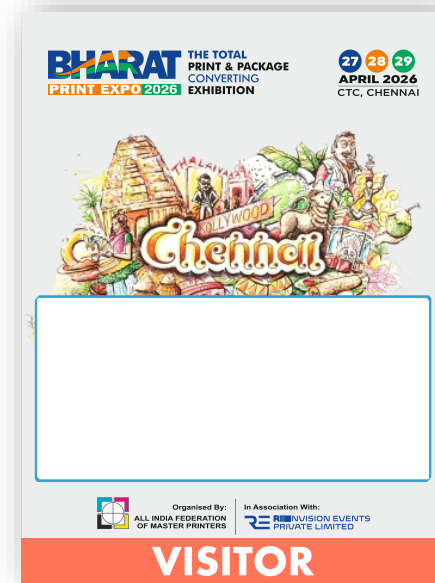
## VISITOR BADGE PARTNER:

Partnership Opportunity : 1 Nos

Partnership Value: INR 5,00,000 / USD 10,000

### Benefits:

- Logo on Badge - Bothsides (25000+)
- Logo on Pre Registered Visitor Link
- Logo on Visitor Registration Form
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Media Coverage
- Branding at Registration Area
- Logo with Other Co-Sponsors across the venue
- Social Media Post



\* GST Extra @18%

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# PARTNERSHIP OPPORTUNITY

## VIP LOUNGE PARTNER

Partnership Opportunity : 1 Nos

Partnership Value: INR 12,00,000 / USD 24,000

### Benefits:

- Logo on VIP Invitations
- Co Branded VIP Lounge with Logo and Signages across the VIP Lounge
- Logo on Event Website
- Complimentary Access For 75 VIP Invitees
- 2 Self Standees 10X10 Ft
- Logo on Event Website
- Media Coverage
- 30-60 Sec video on event screens in loop with other sponsors across 3 days.
- Social Media Post



\* GST Extra @18%

# PARTNERSHIP OPPORTUNITY

## BEVERAGE PARTNER:

Partnership Opportunity : 1 Nos

Partnership Value: INR 5,00,000 / USD 10,000

### Benefits:

- Logo on Water Bottles (200 ml): 50,000 qty
- 30-60 Sec video on event screens in loop with other sponsors across 3 days.
- Branding at Distribution Points
- 2 Self-standee (10X10 Ft)
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Media Coverage
- Social Media Post



\* GST Extra @18%

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# PARTNERSHIP OPPORTUNITY

## VISITOR BAG PARTNER:

Partnership Opportunity : 1 Nos

Partnership Value: INR 5,00,000 / USD 10,000

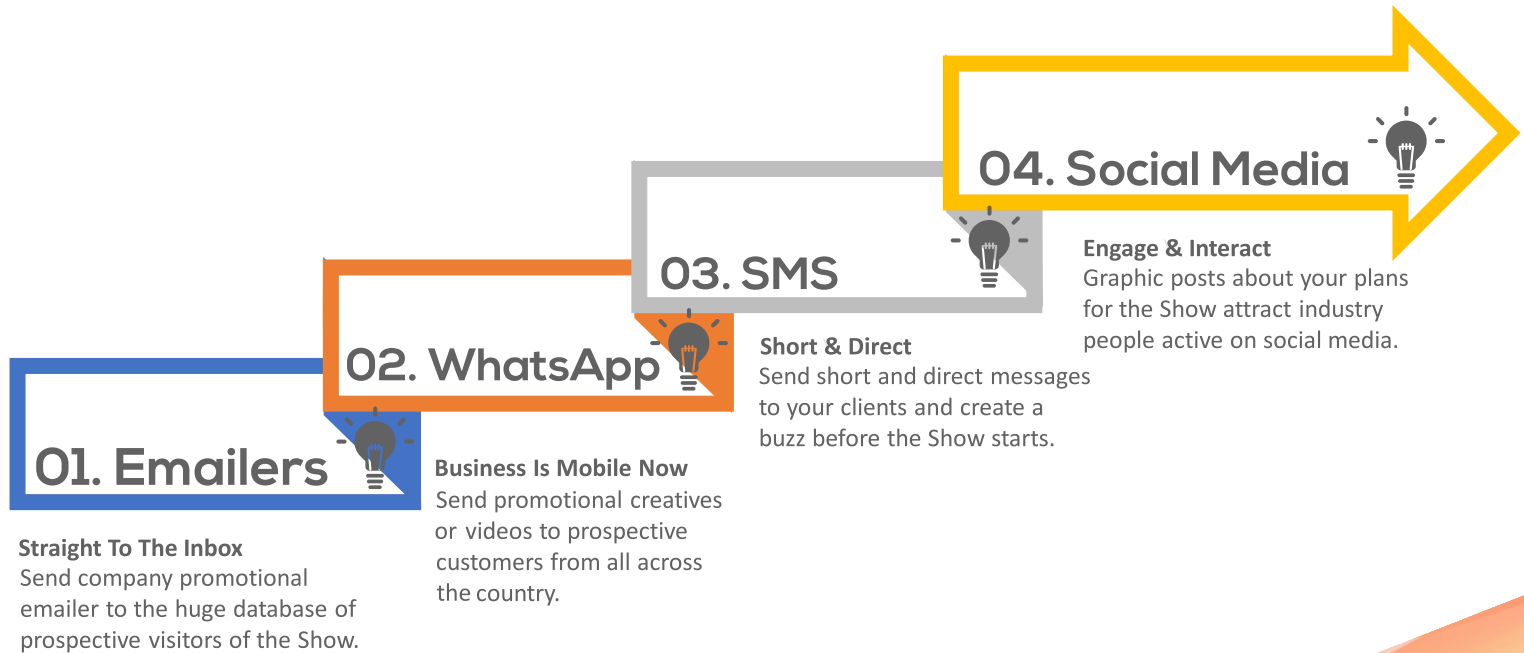
### Benefits:

- Distribution from Visitor Registration Counter Only
- Co- Branded Bag as per Approved Quality and Design – 10,000 Nos
- Logo on Event Website
- Logo on Exhibitor Catalogue
- Logo on Sponsor Panel at Venue
- One 10X10Ft Branding in Visitor Walkway
- Social Media Welcome Post



*\* GST Extra @18%*

# DIGITAL MARKETING



\* Customised package is made as per requirement!

**\*Start@ ₹75,000 | \$ 1500**

*\* GST Extra @18%*

# For details, contact:

**Varsha Pal**

varsha@print-packaging.com  
**9892633445**

**Neha Jha**

neha@print-packaging.com  
**9819715489**



[www.BharatPrintExpo.com](http://www.BharatPrintExpo.com)

